



In partnership with



With thanks to



4th May 2017

Dear Minister,

I am delighted to invite you to participate in this year's World's Largest Lesson and join our ambition that children everywhere should know, understand and actively support the Sustainable Development Goals, adopted in 2015 by all UN member states.

The World's Largest Lesson helps children see how the issues represented by the Global Goals affect their own daily lives and environments. With this understanding children are inspired to take action and it's the cumulative effect of these actions that we believe will contribute to sustained progress on the Goals, shifting social norms and behaviours and helping to shape your next generation of active citizens. All of us who have children (I've got 4) and grandchildren - know how important this is for them and how we hope they will be a happy and extraordinary generation - we believe a proper grounding in the Goals is crucial to them becoming that.

The action of ministries to support the World's Largest Lesson has already contributed to an awareness of the SDGs of 22% * and while we should celebrate this, of course we want to keep going. In fact our ambition is embedded in the Goals themselves - through Goal targets 4.7 and 12.8 - that people need to have the right knowledge, understanding, values and skills necessary to promote sustainable development. Taking part in the World's Largest Lesson can help you achieve this in your country.

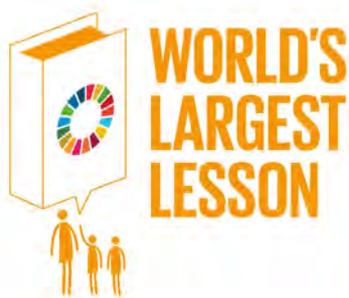
Because of this, the World's Largest lesson is one of the initiatives that has been highlighted recently in communications to your country from the 71st President of the UN General Assembly, from UNICEF and from UNESCO. You can see these communications again [here](#). Meanwhile, these are some of things it would be excellent if you could do - your Ministry of Education is completely crucial to the Lesson succeeding.

- Plan your participation this year for the week of 18th September, or at a time that suits your school schedule. The attached briefing notes should help here.
- Communicate with your schools through your usual channels, highlighting how teachers can themselves learn more about the SDGs through our online training course
- Organise an event for ministers to attend at a school or with children. Use this event to showcase your Government's commitment to the SDG agenda.
- And, of course, feel free to call on our partners at UNICEF and UNESCO to help you with any of the above or contact us directly if you would prefer at programmedirectorwll@project-everyone.org

With warm wishes. Our hope and aim is that this initiative should grow and improve every year. We thank you in advance your work and help.

Richard Curtis, United Nations Advocate for the Sustainable Development Goals.

* GlobeScan Radar SDG Awareness Poll 6 Months after launch



Briefing 2017

Learn from each other

If you aren't sure how to implement the World's Largest Lesson in your country, learn from your peers. Here are [ten examples](#) of how countries across the world have taken part. The World's Largest Lesson team and our partners at UNICEF and UNESCO would be delighted to advise you. Or you can take further inspiration from our [detailed 2016 report](#).

Turn learning about the SDGs into action

Project based learning can help students develop 21st century skills. The SDGs are a series of real world problems that can be used in this way. Many schools have issued SDG challenges to students to create local community change with the aim of encouraging a new generation of active citizens. There are frameworks for schools to use [here](#).

Working together we can measure your school engagement

Knowing how many schools are introducing students to the Goals is very difficult. This year we are encouraging them to mark their lesson on a Global Digital Map. This is easy to do and available on mobile platforms for those with limited digital access at school. If schools are encouraged to simply mark their lesson or upload some output then we will all be able to see and celebrate how impactful your work has been. We will let you know when it's ready.



The World's Largest Lesson 2017 Starts On 18th September!

In this briefing we explain how to take part in this year's World's Largest Lesson and successfully introduce the SDGs into children's lives.

In taking part in the World's Largest Lesson 2017 you will join 58 Ministries of Education from across the world who have taken a leadership role in introducing children to the SDGs in their countries ([see them here](#)). Can your country join them or even lead the way in your region?

"Since today's youth will be the inheritors of the success or failure of the Sustainable Development Goals, their ownership and commitment to the Goals will be critical to success. For this to be so, they must be taught to embrace the 17 Goals as fundamental to their future well-being and sustainability". Peter Thomson, President of the United Nations General Assembly. November 2016



In partnership with



With thanks to





Free Online Teacher Training

Not everyone knows about the SDGs so to help you train your teachers there is now a simple, [free on-line course](#) to explain the Goals to teachers and give them ideas on how to take part in the World's Largest Lesson. Produced in partnership with Microsoft Education, this course will be translated into various languages over the coming months and teachers can earn a badge to demonstrate their knowledge of the SDGs and their commitment to teaching them.

Social Media For Teacher Professional Development

One of the principles of the World's Largest Lesson is the teaching of shared issues that go beyond borders. This applies to teachers too. The community of educators working to support each other to [#teachsdgs](#) is growing rapidly. You and your schools can share stories of the lessons that take place in your country with us and other networks via Twitter or Facebook so that we can raise the profile of your work across the globe. Please tag or mention us [@TheWorldsLesson](#) on [Twitter](#) and [Instagram](#), and [@TheWorldsLargestLesson](#) on [Facebook](#), or use [#teachsdgs](#) [#worldslargestlesson](#) to join in the global conversation.

How to Take Part in the World's Largest Lesson

The World's Largest lesson provides all you need to introduce students to the principles of sustainable development in a child-friendly way. There are easy to use [lesson plans for teachers](#), [videos](#), [comics](#) and [projects available in multiple languages](#). You can share links to all content directly with your schools and encourage them to create lessons they think are relevant for their children. Or, if you wish to be more prescriptive, we can work with you to advise on which are the best lessons to introduce the Goals to your students, possibly linking to programmes or issues you are already promoting through your schools.

A Food Project for 2017

Our aim is to encourage students to consider how the SDGs affect their own daily lives and environments. This year we invite them to take part in a project to consider the food that they eat and how their choices impact across the Goals. They will be asked to evaluate their choices in a simple way and identify an action they can take to contribute to the Goals. They will consider nutritional health, packaging and wastage, social equality in food production and the

environmental impact of their food choices.

Your schools can take part in the project through just one lesson or dig deeper into the themes using a series of 5 lesson plans that could be covered over one week or a series of weeks. Students can



upload, compare and discuss their findings by using a digital World's Largest Lesson map and can add their voices to a global collection of video pledges and thoughts on what they have learnt.

Last year students around the world took action for Gender Equality – you can see the storymap [here](#).

This year we will showcase your students' work and commitments to action on World Food Day on October 16th 2017.